



20<sup>th</sup> February, 2017

The Secretary  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai – 400 001

Listing Department  
National Stock Exchange of India Ltd.  
“Exchange Plaza”,  
Bandra-Kurla Complex, Bandra (E)  
Mumbai – 400 051

**Subject: Intimation under Regulation 30 (4) of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015**

Dear Sir/Madam,

Please find enclosed herewith Press Release being issued by the Company with regard to *commencement of commercial production* at its state of the art NPK plant at Taloja, set up to manufacture new grade of NPK Fertilisers under its flagship Brand “Mahadhan”.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,

For DEEPAK FERTILISERS AND  
PETROCHEMICALS CORPORATION LIMITED

K. Subharaman  
Executive Vice President (Legal) &  
Company Secretary



एक अटूट नातं!



DEEPAK FERTILISERS  
AND PETROCHEMICALS  
CORPORATION LIMITED

## DFPCL starts commercial production of new NPK grades

*The new state-of-the-art plant, raising capacity from 3 lakh MTPA to 11 lakh MTPA in a phased manner, at a cost of Rs.800 crores, will provide DFPCL an access to newer markets and ability to manufacture multiple grades of fertilisers to serve the need of 7 million farmers*

**Pune, February 20, 2017:** Deepak Fertilisers and Petrochemicals Corporation Ltd. (DFPCL), one of the country's leading fertilizer manufacturers has started commercial production of its new grades of NPK fertilisers under its flagship brand Mahadhan.

The new manufacturing facility at Taloja is installed with the latest INCRO technology and has a provision of manufacturing multiple grades of fertilizers. Being a brown field project, significant cost optimisation is achieved and the total investment is below Rs.800 crores. This is the only fertilizer plant in India that has one-of-its kind fully automated bagging facility. The new state-of-the art facility is set to augment Company's production capacity by almost four times, from the current 3 lakh tonne to 11 lakh tonnes in a phased manner.

Maharashtra is the horticulture capital of the country with clear focus on grapes, pomegranate, banana, oranges, other fruits and vegetable crops which are amenable to NPK fertilizers. Further, around 13 lakh MT of imported non-Urea NPK fertilisers were consumed last year, providing a ready market for domestic NPK fertilisers and the capacity addition is a shining example of **Make in India**.

With the increased capacity, DFPCL will be the largest manufacturer of NPK fertilizers in Maharashtra. In addition to its core markets of Maharashtra, Karnataka and Gujarat, DFPCL will also cater to newer geographies in Southern and Northern agrarian markets of the country. In view of Mahadhan's 25-year presence and strong farmer bonds, the dealers and farmers are eagerly waiting for the new NPK grades by brand Mahadhan.

The company offers a basket of over 48 traded products which include bulk fertilizers, specialty fertilizers, water soluble fertilizers, micro nutrients and secondary nutrients. From the existing 4 million farmers, DFPCL will now be able to provide crop nutrition solutions to over 7 million farmers. Due to the Company's relentless commitment in agricultural sector, we have been recognized as "**India's Most Trusted Brand**" and "**Excellence in Agricultural Practices**" in 2015 and 2016 respectively.

### About DFPCL

Deepak Fertilisers And Petrochemicals Corporation Ltd (DFPCL) has established a prime position for itself over the last three decades across Indian markets. Set up in 1979 as an



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Ammonia manufacturer, DFPCL today is a publicly listed, multi-product Indian conglomerate with a multi-product portfolio spanning industrial chemicals, bulk and specialty fertilisers, farming diagnostics and solutions, technical ammonium nitrate and value added real estate.

For further details contact:

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