



Geared for Growth

Over the last decade there has been a shift in the world economic order. India and China have emerged as the fastest growing economies globally. India is expected to grow at over 8% annually for the next ten years. This represents a massive opportunity in itself.

With an established presence across some of India's key macro-economic growth drivers – agriculture, mining, chemicals and value-added real estate, Deepak Fertilisers And Petrochemicals Corporation Limited (DFPCL) is fully geared to participate in this growth opportunity.

We are a unique Company that is creating 360-degree growth.

An inclusive, all encompassing growth.

The DFPCL of tomorrow is building on its past. On its pedigree. Creating growth opportunities not just for itself, but all around.

In the last 30 years, we have carefully built an organisation that is known for its ethics, world-class quality, brands and service commitment in all the segments we operate in.

We have established ourselves as one of the largest producers of industrial chemicals in India, addressing the needs of multiple users and industries. We are the only manufacturer of Iso Propyl Alcohol (IPA) in the country with a market share of around 75%. We are one of the leading manufacturers of Technical Ammonium Nitrate (TAN) in the country.

We have created Ishanya – Western India's largest retail destination.

And this is just the beginning.

We are now ready....

- With the easing up of the supply of Natural Gas, earlier a growth constraint, we are now ready to maximise capacity utilisation at all our plants.
- By enhancing our production capacity of TAN by 3,00,000 MTPA, we are now ready to reap the full potential of the growing mining sector within and outside India. After this expansion, we will emerge as the largest producers of TAN in Asia.
- With the shift to a nutrient based fertiliser subsidy regime (in effect from April 1, 2010), we are now ready to maximise the potential of the Fertiliser business with our strong brands, promoting Integrated Nutrient Management by way of crop-specific and soil-specific fertilisers.
- With the Saarrthie concept taking firm root, we are now ready to maximise on the potential of the Agri Business by offering comprehensive solutions ranging from soil testing and nutrient management to output management to the farming community.
- With a strong balance sheet, consistent cash-flows and a comfortable debt-equity ratio, we are now ready.

Ready to grow.

And to deliver sustainable value to all our stakeholders.

The farmers. The customers. The employees.

The shareholders. And the society at large.

Welcome to our Company.

A Company that is Geared for Growth.