



Press Release

For Immediate Issue

**Ishanya launches monsoon special offer- 'Ishanya
Dekho, 1 lakh Jeeto'
(Offer valid June 20th – July 6th, 2008)**



Pune, June 20, 2008: If you feel lucky this monsoon you have to visit Ishanya to try your luck. Win incredible offers, discounts and gifts while having fun at Ishanya (Pune), India's largest Design Centre and Specialty Mall for Interiors and Exteriors.

The exclusive monsoon offer "Ishanya Dekho, 1 lakh Jeeto" includes:

- Visiting stores and getting discount coupons even if no purchases are initiated
- On making purchases of Rs 5000/- and above becoming eligible to take part in the special "lucky draw"

Winner's Prizes:

- 1st Prize: The winner gets to shop worth 1 lakh (products for home or office) from any of the participating stores
- 2nd Prize: Sofa Set (3 + 1+1)
- 3rd Prize: Carved stone Waterfall

Participating stores are (24 stores): HomeTown, F&F, Floor Zone, FabIndia, @Home, Croma, Maspar, Art& Antiques, Painted Rhythm, Elementto, Ecoscapes, Beautex, Area, Yamini, Afton, Beery Floor, Tatva, Gebi, SquareFoot, Armstrong, Bharat Tiles, Signature Kitchen, Bella Casa and Kool kidz

India's Largest Design Centre and Specialty Mall for Interiors and Exteriors

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Terms and conditions apply. Please visit www.ishanya.com and more information call 020-40004000 or contact the reception at the Entrance Arcade. Offer valid only from June 20th – July 6th, 2008.

About Ishanya: Ishanya is India's largest Design Centre and Specialty Mall, located in Pune. Ishanya houses 52 product categories with over 5000 brands and 100 stores when fully open. Ishanya is emerging as a pan-India platform for architects, designers, manufacturers, consumers and also the arts and culture community. Ishanya has already seen 500,000 footfalls over the last 150 days and with a further 10 additional stores poised to open by July this year, Ishanya will soon have about 35 stores and nearly 300,000 sq.ft space open. Besides retail Ishanya houses one of India's finest amphitheatres, two art galleries, exhibition spaces, a seminar hall, mock up and simulation spaces, a creativity centre, a knowledge and research centre, etc.

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