

World-class amphitheatre launched at Ishanya

- Shahni Nair

Ishanya, India's largest design centre and specialty mall for interiors and exteriors, in Pune on April 6, 2008, opened its state-of art amphitheatre and Ishanya Arts and Culture Club (IACC), Dr Mrinalini Sarabhai, the renowned danseuse, inaugurated the amphitheatre and industrialist Madhur Bajaj inaugurated the IACC. Ishanya will also launch a world-class convention centre with a 750-seater auditorium in the next phase. Architect Kama! Malik has designed the amphitheatre.

The 450-seater amphitheatre, overlooking a large water body (kund), showcases Ishanya's landscaping and ambience. The distinctive wooden stage area is capable of enacting versatile and imaginative solutions for- theatre, music, dance and other performing arts that is complete with a rehearsal room and green rooms. Entire support functions like ironing pantry and shower rooms are also part of these facilities. There are versatile options for product launches, celebrity or corporate events, fashion shows and so on including PR support.

The amphitheatre boasts of world-class acoustics and lightning support for an open-air area with technical support. A cafe and fine dining area add to the ambience to provide just the right touch of stimulation. An art gallery hosting art shows. Supported by aesthetic light design, is also part of the theatre. There are professionally managed support services like housekeeping security and parking..

IACC is the brainchild of Parul Mehta, Director, Deepak Fertilisers & Petrochemicals Corporation. The club will focus on organizing creative and interactive even screening films and documentaries besides hosting special shows for music, theatre and performing arts. The inauguration also witnessed a gala evening-Manthan-a fusion music concert between great performers like Amaan Ali Khan, Louis Banks, Rakesh Prasanna, Eshan Ali, Satyajee Talwalkar and Pravin. Witness to the world-class ambience, acoustics, lighting and the phenomenal performances were over 500 enthralled audiences representing the who's who of Pune, Mumbai and the design fraternity drawn from across Maharashtra.

IS Narula, President & CEO, Value-Added Retail Estate (VARE) & Retail Business, Deepak Fertilisers & Petrochemicals Corporation said, "incredible amount of detail has been incorporated to design and create the Ishanya amphitheatre and we are confident to change the way people perceive entertainment. The simulation centre, knowledge centre, art galleries, seminar centre and so on will be opened shortly."