

## **Creativity centre comes up**

ISHANYA, a design centre and specialty mall for interiors and exteriors, in association with the Indian Institute of Interior Designers (IIID) and Haworth India, on Thursday, inaugurated a 'Creativity Centre for Architecture and Design.'

The 5,500 sq ft facility will offer innovative work place design solutions and provide a knowledge-based environment for architects and designers.

The Haworth Pune creativity centre (HPCC) has been designed and developed by Haworth.

It will serve as a focal point for Haworth's India Ideation team and focus on knowledge sharing and providing research tools. The centre comprises a collaborative area for seminars and training sessions and can accommodate 50 people

HPCC will house the IIID Pune chapter office.

IIID will also develop a knowledge centre. Further, a library developed by Ishanya will be managed by IIID and act as an information hub for IIID members and the public.

The Ishanya business centre, developed and managed by Ishanya, is a public space where HPCC will welcome the business community and offer visitors an ambience to work away from their traditional office space.

This will consist of Haworth workstations and a casual seating area.

The HPCC will also have meeting areas and a brain storming room to stimulate creativity.

Richard Haworth, global chairman of Haworth Inc, Nitin Killawala, president of IIID and I S Narula, president and Chief Executive Officer, value added retail estate and retail business, Deepak Fertilisers & Petrochemicals Corp Limited, inaugurated the centre.