

## **Mall to play host to NGOs pre-Diwali fair**

The fair will provide a platform for NGOs to showcase, sell products Design centre and speciality mall Ishanya at Yerawada, will play host to The Yellow Ribbon Pre Diwali NGO Fair an event organized to support grassroots-level NGOs.

Rajya Sabha MP Supriya Sule will inaugurate the event on Friday. The fair will conclude on Monday with a special function where Ramon Magasay awardee Kiran Bedi will hand over special certificates to the participating NGOs.

Ishanya Foundation is partly funding the fair. Nearly 36 NGOs will exhibit and sell their products, including home and personal accessories, candles, jewellery, greeting cards, collectibles and gifts, sweets, chocolates and food items

The fair will provide a platform for the grassroots-level NGOs to showcase and sell their products made as a part of their rehabilitation process. It will also generate awareness on the work done by these NGOs and create Income generation opportunities,” said director of Ishanya Foundation Parul Mehta. The event will be staged at the Kunj and Arcade 3 at Ishanya.

Various NGOs, supporting different sections and causes of the society, including the Maher that supports women empowerment, Akansha supporting children education and development, Mouth and Foot Artist supporting the creativity of disabled individuals. Navkshitij supporting the mentally challenged adults, will participate in the fair

‘The fair is called the Yellow Ribbon NGO Fair as yellow colour signifies happiness while yellow ribbon symbolises hope,’ said Mehta

Therxanax Ltd is the gold sponsor of the fair while silver sponsors are Sterlite Ltd, Forbes Marshal and the Avinash Bhosale Group

You can visit the fair on October 3 from 5 pm to 8 pm and on October 4, 5 and 6 from 11 am to 8 pm