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Press Release

Shri Sailesh C. Mehta re-elected FAI-Western Region Chairman for the 5th consecutive time

FAI-WR announces winners of awards for Crop Productivity Improvement and Fertilizer Extension Services

Shri Sailesh C Mehta, Vice Chairman and Managing Director, Deepak Fertilizers and Petrochemicals Corporation, Pune was unanimously reelected as the Chairman of The Fertilizers Association of India (FAI)-Western Region for the year 2009 -2010 for the 5th consecutive year, in the 49th Annual Meeting of the Association held on 10th June 2009 at Hotel Parc Estique, Pune. The Western Region of the Association consists – Maharashtra, Gujarat, Madhya Pradesh, Chhastisgarh and Goa State. The region contributes about 40% of the total fertilizer production capacity of the country.

The members congratulated Shri Mehta on this occasion. While addressing the members Shri Mehta assured that the problems of the Industry would be taken up at the appropriate level. He also stressed on the need to focus on the farmer and ensure higher productivity through judicious use of fertilizers. He exhorted the members to address the needs of the soil and farmers in more scientific way to ensure upliftment of farming community through better productivity.

The FAI-WR also announced the winners of Mahadhan awards for Crop Productivity Improvement and Fertilizer Extension Services that had been announced last year. M/s. RCF Ltd was awarded the prize for Excellence in Crop Productivity Improvement while M/s. DFPCCL was selected as winner of the Excellence in Fertilizer Extension Services award. The participating farmers as well as companies were felicitated.

To have unbiased and scientific working of the project, an award committee had been set up under the Chairmanship of Dr. S S Magar, Ex. Vice Chancellor, Dr. Babasaheb Sawant Konkan Krishi Vidyapeeth, Dapoli and Ex. President of Indian Agricultural Universities Association, New Delhi alongwith Dr. R D Mulay, Ex. Director of Agriculture, Maharashtra and Shri D D Khose, Regional Executive, FAI-WR.

The awards had been set up to create awareness on “Integrated Nutrient Management” among the farming community in the States of Gujarat, Madhya Pradesh, Maharashtra and Chattisgarh, Fertilizer Association of India, Western Region in collaboration with fertiliser manufacturing / marketing companies who undertook crop productivity enhancement project during the year 2008-09. The awards carry a cash prize of Rs. 51000/- each and are being given to the companies doing outstanding work in the respective fields.

The annual meeting of The Fertilizer Association of India (Western Region) was held under the chairmanship of Shri Mehta. Shri U S Jha, CMD RCF and Ex-chairman FAI, Delhi and Shri R C Gupta Dy. Director General of FAI were also present and addressed the gathering. The members representing several giant fertilizer companies from private, public, joint and cooperative sectors discussed various issues pertaining to production, consumption, imports, subsidy on fertilizers and the impact of Government policies on the industry & agriculture during the year 2008-09.

The participating farmers in the Integrated Nutrient Management programme also shared their views and experiences and appreciated the efforts of the Fertilizer Industry.