

Corporate social responsibility



Mrs. Surpiya Sule inaugurating the Yellow Ribbon Pre-diwali NGO Fair – initiated by Ishanya Foundation



Visit of Mr. Shah and Bindu Nair to Mr. Kaluram, patient operated by LCT

Over the years, your Company has fulfilled its deep social commitment through the Ishanya Foundation at Pune and Talaja in Maharashtra and Deepak Foundation at Vadodara, Gujarat.

Ishanya Foundation

The Ishanya Foundation focuses on women empowerment, education and health.

The Foundation established an ophthalmology OPD — supported by a doctor, two optometrists, a counsellor and the latest diagnostic facilities — at the Chindran village (Taloja). It also conducts eye camps at the Chindran High School and neighbouring villages and sponsors cataract surgeries.

The Diabetic Centre at the Jehangir Hospital, Pune, issues Diabetic Club memberships and identity cards with necessary medical details to patients. The outreach programme conducts health camps (diabetes tests and information dissemination).

The Foundation trained women in tailoring at subsidised rates and along with a city-based corporate organised 'the Yellow Ribbon Pre-Diwali NGO Fair' at Ishanya, Pune, where 36 NGOs exhibited and sold products including home and personal accessories, candles, jewellery, greeting cards, sweets, chocolates and food items.

The Foundation organised entertainment and cultural activities for the 'Youth of the Navkshiti', which helps differently-abled individuals.

The Foundation, under its livelihood programmes, sponsored a three-month training programme for 60 students in hospitality management, bedside patient management and ITeS computer course conducted by the Dr. Reddy's Foundation.

The Foundation also sponsored a three-month professional beautician course and healthcare comprising training on *mehendi* design, spoken English and personality development in association with Veta, a premier academy for spoken English and personality development. About 67 students registered for the course.

Deepak Foundation

The Deepak Foundation's dedicated teams provided curative and preventive health services to about 700 tribal villages across the Vadodara district; its hospital at Nandesari served 8,061 OPD patients and 1,013 indoor patients and successfully help deliver 439 healthy babies.

The Foundation trained local women volunteers on the Accredited Social Health Activist (ASHA) module under the National Rural Health Mission (NRHM) and provided two-wheelers to women outreach workers, a pioneering non-government initiative in Gujarat.

The Confederation of Indian Industry's (CII) 'Women Exemplar Award 2009' was presented to the Foundation staff member, Ms. Manorama Jaiswal by Mr. Omar Abdullah, Honourable Chief Minister, Jammu and Kashmir.